



Inspiring London through Culture

Assessment Pack

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CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: c) Inspiring London through Culture

Arts&Heritage (ref.15525)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: To create a series of site-responsive outdoor artist commissions marking the 400th Mayflower Anniversary, developed in partnership with Livery Companies.

The Applicant

Established in 2009, Arts&Heritage (A&H) is an agency and CIC that facilitates collaborations between contemporary artists and heritage organisations across England. In doing so it creates innovative ways to view and interpret heritage, engaging a wide range of audiences. It has worked with National Trust, English Heritage, museums such as the National Railway Museum and a host of smaller organisations seeking to engage with a wider audience. In 2018 it became an Arts Council England National Portfolio Organisation. The organisation's core aim is to bring audiences closer to art and artists and to bring heritage to life.

Background and detail of proposal

To mark the 400th anniversary of the Mayflower voyage, A&H seeks funding towards the creation of six outdoor artworks across the City of London. Each piece will be developed through artist residencies with the Livery companies that funded the Mayflower 400 years ago. Artworks will be themed around each livery company's trade or profession and put the history of Livery Companies into context, inviting people to explore their original and current purposes. The launch will coincide with Open House London and the anniversary of the Mayflower sailing in September 2020. Match-funding for the project will be generated from the Livery companies involved with an anticipated £15,000 coming from each company (or consortium of companies). The project has the capacity to scale up or down depending on the number of Liveries committing to fund it.

Financial Information

The CIC is in good financial health. Most income and expenditure is restricted due to the contractual basis of its work as an agency.

Year end as at 31st March	2018	2019	2020
	Signed Accounts	Draft Accounts	Forecast
	£	£	£
Income & expenditure:			
Income	201,593	253,389	380,500
- % of Income confirmed as at 8/7/19	N/A	N/A	62%
Expenditure	(201,470)	(222,507)	(372,238)
Total surplus/(deficit)	123	30,882	8,262
Split between:			
- Restricted surplus/(deficit)	0	18,743	0
- Unrestricted surplus/(deficit)	123	12,139	8,262
	123	30,882	8,262
Cost of Raising Funds	0	0	0
- % of income	0.0%	0.0%	0.0%
Operating expenditure (unrestricted funds)	32,676	6,250	27,238
Free unrestricted reserves:			
Free unrestricted reserves held at year end	123	12,262	20,524
No of months of operating expenditure	0.0	23.5	9.0
Reserves policy target	20,000	20,000	54,476
No of months of operating expenditure	7.3	38.4	24.0
Free reserves over/(under) target	(19,877)	(7,738)	(33,952)

Recommendation

The project aims to attract not only those who live and work in the City but also visitors. A&H will draw on its experience of audience research and segmentation to attract varied audiences, including some who may not otherwise consider accessing the City's cultural offer. This is in line with the aims for this grants programme. The project will also provide an innovative way to explore part of the City of London's history, and has the potential to tie in with the Culture Mile. A grant from the City of London would help to leverage funding from Livery Companies. Funding is recommended as follows:

£10,000 towards a series of site-responsive outdoor artist commissions exploring the history of Livery Companies and their connection with the Mayflower voyage.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: c) Inspiring London through Culture

Britten Sinfonia (ref. 15524)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: To pilot the use by a UK-based orchestra of digital music scores, culminating in a concert celebrating women in technology, as part of the Barbican's 2019 Art and Science Festival.

The Applicant

Britten Sinfonia is a pioneering orchestra and registered charity. It aims to change the way people experience and think about music, by drawing on influences from old and new, classical and popular, music and other performing arts. The orchestra is internationally acclaimed for its quality and inventiveness. Equally, it prides itself on using music for targeted public benefit: musicians work on creative and therapeutic projects with pre-school children, teenagers, young carers, dementia sufferers, prisoners and older people at risk of isolation. The Britten Sinfonia Academy supports young East Anglian musicians at Grade 7 and above to develop their instrumental, performance and public engagement skills, working with mentors from the orchestra. Britten Sinfonia is an Associate Ensemble at the Barbican.

Background and detail of proposal

The charity seeks a grant to pilot the use of digital music scores by orchestra members. Digital scores enable sheet music to be displayed on an electronic device, eliminating the need for paper, printing and copying. They can also save a lot of time and money: orchestra leaders and musicians can annotate the music and immediately share mark-ups with the rest of the orchestra at the touch of a button; all annotations are saved automatically for the future rather than having to be painstakingly recorded by the Archivist at the end of a season; and pages can be turned using a foot pedal. Digital scores have been enthusiastically adopted by a growing number of orchestras across continental Europe and in Australia but have yet to be rolled out by any major UK ensemble.

A grant from the CoLC would provide training, equipment, and support costs for seven Britten Sinfonia players and a soloist to learn how to use digital scores, rehearse and perform with them. This will culminate in a concert at the Barbican's Milton Court: "Ada Lovelace Imagining the Analytical Engine", a commission by three female composers celebrating women's role in technology and computing. The pilot is phase 1 of a planned Orchestra and Academy-wide roll out during 2019 – 21.

Financial Information

The charity is in reasonable financial health. Following a marginal deficit in 2018/19 it has already secured 86% of 2019/20 projected income and anticipates ending the year with a small surplus. Reserves are sufficient to cover over two months' unrestricted expenditure and the charity aims to build these up to six months.

Year end as at 31st March	2018	2019	2020
	Signed Accounts	Draft accounts	Forecast
	£	£	£
Income & expenditure:			
Income	1,568,269	1,644,672	2,130,600
- % of Income confirmed as at 28/6/19	N/A	N/A	86%
Expenditure	(1,540,232)	(1,656,818)	(2,121,776)
Total surplus/(deficit)	28,037	(12,146)	8,824
Split between:			
- Restricted surplus/(deficit)	0	(10,170)	(52,299)
- Unrestricted surplus/(deficit)	28,037	(1,976)	61,123
	28,037	(12,146)	8,824
Cost of Raising Funds	159,280	171,000	174,000
- % of income	10.2%	10.4%	8.2%
Operating expenditure (unrestricted funds)	646,997	705,295	696,668
Free unrestricted reserves:			
Free unrestricted reserves held at year end	135,648	133,672	194,795
No of months of operating expenditure	2.5	2.3	3.4
Reserves policy target	323,499	352,648	348,334
No of months of operating expenditure	6.0	6.0	6.0
Free reserves over/(under) target	(187,851)	(218,976)	(153,539)

Recommendation

This project is a good fit for the Inspiring London Through Culture theme: a grant will facilitate the use of innovative technology in music and enhance the City of London's cultural offer. Funding is requested solely for the digital hardware and training elements of the project, which are Britten Sinfonia's initiative and offer true additionality to the Milton Court concert. All other concert and artist related costs are covered by the Britten Sinfonia and the Barbican. As an Associate Ensemble, Britten Sinfonia has a host of concerts planned for 2019/20 in the City of London and other locations in the Capital, which will bear witness to its gradual adoption of digital scores. A grant is recommended as follows:

£10,000 to cover training, equipment and associated costs for eight Britten Sinfonia musicians to learn how to use digital scores, rehearse and perform with them, culminating in their use at a Milton Court concert on 2/11/19.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: c) Inspiring London through Culture

Culture24 (ref. 15558)

Amount requested: £9,800

Amount recommended: £9,800

Purpose of grant request: Emerge festival city tours: a project where young adults experience the square mile's cultural venues and stories for the first time.

The Applicant

Culture24 began life as the 24-Hour Museum, publishing a website of the same name. This original website set up to be the 'National virtual museum' was launched by the then Secretary of State Chris Smith in May 1999 and under the guidance of DCMS became an independent charity in April 2001 with Lloyd Grossman as its Chairman. Since then the Charity has developed into a knowledge organisation, able to lead thinking in its sector around digital tactics, understanding and literacies. The Charity employs 8 full time members of staff alongside a host of freelancers, volunteer writers and interns and have evolved to host a sophisticated platform for online publishing, data aggregation and sharing.

Background and detail of proposal

The Emerge Festival will take place this year for the first time, replacing the Museums at night festival in London. The festival model is based on a similar festival in Amsterdam and will be delivered across 11 London Boroughs over one weekend in September. The festival looks to open the wide array of museums in the capital while showcasing emerging music, dance and spoken word performances. 8 venues across the City of London will be taking part in the festival, these include: Monument, Mithraeum Bloomberg SPACE, City of London Information Centre, Fusilier Museum, Guildhall Art Gallery & London's Amphitheatre, The Barbican (Curve Gallery), Tower Bridge and Noel Coward Archive.

This project will identify a diverse mix of 180 young adults from neighbouring Tower Hamlets who have never been to a cultural event in the City of London before and take them on a series of walking tours where they will discover the city's venues and histories. Culture24 work with a partner Street Games to ensure the opportunity is offered as widely as possible. The offer can be extended to City based young people too. At assessment it was clear that the audience engagement was key to this project and an evaluation is being produced for the festival by the audience agency which will cover this work too.

Although funding is being sought to deliver this specific element of the festival this feeds into wide funding that Culture24 has received in the way of a social investment loan from Nesta alongside additional funding from Arts Council England, Paul Hamlyn foundation and Bank of America.

Financial Information

Culture24 are planning an increase in turnover in the financial year ending March 2020 due to the Emerge Festival. This project has been carefully planned and the Charity holds reserves over its policy in case there is any shortfall in the first year of deliver. Cost of raising funds was not included in the accounts, your officer that this is information should include in future year accounts to ensure they are SORP Compliant.

Year end as at 31st March	2018	2019	2020
	Signed Accounts	Draft Accounts	Forecast
	£	£	£
Income & expenditure:			
Income	410,035	444,286	909,419
- % of Income confirmed as at 03/07/2019	N/A	N/A	57%
Expenditure	(420,308)	(449,444)	(902,600)
Total surplus/(deficit)	(10,273)	(5,158)	6,819
Split between:			
- Restricted surplus/(deficit)	(7,736)	0	0
- Unrestricted surplus/(deficit)	(2,537)	(5,158)	6,819
	(10,273)	(5,158)	6,819
Cost of Raising Funds	0	0	0
- % of income	0.0%	0.0%	0.0%
Operating expenditure (unrestricted funds)	108,620	153,146	606,600
Free unrestricted reserves:			
Free unrestricted reserves held at year end	214,626	209,468	216,287
No of months of operating expenditure	23.7	16.4	4.3
Reserves policy target	150,000	150,000	150,000
No of months of operating expenditure	16.6	11.8	3.0
Free reserves over/(under) target	64,626	59,468	66,287

Recommendation

Culture24 have been operating for 19 years and are well established. Although this is the first iteration of the Emerge Festival Culture24 have experience of delivering festivals of this kind on a national scale. Your funding is being requested to cover the cost of this specific City element of the project focused on engaging young people who will have not accessed the City's Cultural Offer before. The application has demonstrated how it meets the criteria of the Inspiring London through Culture programme; funding is recommended as follows:

£9,800 to support the cost of Emerge festival city tours: a project where young adults experience the square mile's cultural venues and stories for the first time.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: c) Inspiring London through Culture

Restorative Justice for All (RJ4All) (ref. 15523)

Amount requested: £10,416

Amount recommended: £10,000

Purpose of grant request: To facilitate 20 art workshops on the theme of Square Mile culture for children from low-income families, culminating in an exhibition in the City of London.

The Applicant: Restorative Justice for All (RJ4All) is a CIC based in the London Borough of Southwark, which includes some of England's most deprived neighbourhoods. Its mission is to advance community and social cohesion and to address power imbalances in society using the methodology of restorative justice. As well as its research and publishing arm, it runs arts activities for children and young people who, often due to economic constraints, do not access the arts outside of formal education. Activities are child-led, introducing diverse aspects of culture, history and concepts such as rights and justice, and supporting participants to create artworks that explore these themes.

RJ4All is run by volunteers, including its Director, and governed by a Board of Trustees. When its claim to be beneficiary-led was probed at assessment it proved, refreshingly, to be much more robust than is often the case: workshop facilitators let young participants' creative interests and strengths shape the project's direction; all projects have a youth advisory group; and the organisation itself has a youth scrutiny panel involved in the design and evaluation of its youth related services. The organisation is embedded into its local community, where it has developed a network of relationships: with charities, schools, arts organisations and funders including Southwark Council and United St Saviour's Charity.

Background and detail of proposal

RJ4All requests funding for a new project called "Culture and Art for the Square Mile." The project will work with young people from low-income families in the SE16 postcode. Through a series of 20 after school art workshops across the 2019/20 academic year, participants will learn about the history and culture of the City of London and create visual artworks that explore this theme. The artworks will be displayed at an event in the City of London in July 2020, bringing together participants, families and other members of the local community.

Financial Information

The CIC had a fallow period in 2018 due to the Director taking parental leave. Since 2019 it has been growing its operations; at £62,300 income secured for 2020 is already nearly double that of 2019 and in excess of confirmed expenditure for the year. The further dramatic rise in income and expenditure projected for 2020 depends on the outcome of current final stage bids to the Erasmus Youth Partnerships and EC Rights, Equality and Citizenship programmes. In the event of

that funding being secured, the organisation has plans in place to expand capacity to manage it.

Year end as at 31st March	2018	2019	2020
	Signed Accounts	Signed Accounts	Forecast
	£	£	£
Income & expenditure:			
Income	151	37,226	676,300
- % of Income confirmed as at 18/6/19	N/A	N/A	9%
Expenditure	(5,042)	(21,997)	(665,900)
Total surplus/(deficit)	(4,891)	15,229	10,400
Split between:			
- Restricted surplus/(deficit)	0	0	(11,400)
- Unrestricted surplus/(deficit)	(4,891)	15,229	21,800
	(4,891)	15,229	10,400
Cost of Raising Funds	4,000	8,000	8,000
- % of income	2649.0%	21.5%	1.2%
Operating expenditure (unrestricted funds)	4,651	21,997	8,000
Free unrestricted reserves:			
Free unrestricted reserves held at year end	5,025	20,834	42,634
No of months of operating expenditure	13.0	11.4	64.0
Reserves policy target	1,163	5,499	2,000
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target	3,862	15,335	40,634

Recommendation

This project aligns well with Inspiring London Through Culture’s aim of promoting access for all to participate in the City of London’s cultural offer. Young people, families and community members who wish to attend the project’s final exhibition will be able to access travel costs if unable to pay. In addition to the main project activities, RJ4All will use this engagement as an opportunity to highlight City of London cultural activities to local families and can make funds available to support their costs in attending such events, if needed. The project follows a similar format to the successful “Culture & Art for Unity” project funded in 2018 through the Mayor of London’s Culture Seeds Programme. It is not however clear how this project meets your committees’ exceptional criteria, so the recommendation has been reduced in line with policy. A grant is recommended as follows:

£10,000 to deliver the “Culture and Art for the Square Mile” project in 2019/20.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: c) Inspiring London through Culture

Spitalfields Music (ref. 15529)

Amount requested: £9,816

Amount recommended: £9,816

Purpose of grant request: Black history and music walking tour through City of London and Tower Hamlets with historian SI Martin and the Chineke! Junior musicians.

The Applicant

Spitalfields Music (SM) started life in 1976 as a festival at Hawksmoor's Christ Church, which was then under threat of demolition. In 1989 it was registered as a charity, offering learning and participation projects alongside an annual music festival. Today, the charity delivers a range of public and small-group music activities in a variety of settings including schools, care homes and community centres.

Background and detail of proposal

Match funding is being sought to create 4 two-hour history and walking tours in the Aldgate, Portsoken and Tower Hamlets boarder of the City. SM are looking to work with historian SI Martin to develop tours that celebrate the diversity of the City's heritage which will feature pop-up performances of Music from Black Composers from the 16th to 20th Century. The tours will provide a historical and cultural insight into the City and the communities that have lived in it. Performances will be produced by young BME musicians from the Chineke! Foundation.

Work on the project will commence in September to develop the programme, with a comprehensive marketing strategy to attract a wide audience. The intention is for the tours to take place in March followed by an evaluation of the work. The total project costs are £20,416, funding is being sought to cover the majority of the costs with match funding coming from Livery companies, other trusts and foundations, ticket income and funds from individual donors. Your funding, if agreed will help SM leaver additional match funding to ensure the work is fully funded.

Financial Information

The Charity currently have funding from the City Educational Trust fund that comes to an end at the end of the financial year and a three-year commitment from the City Bridge Trust. The Charity also holds an Inspiring London through Culture grant that they are in the process of the reporting back on. The deficits that are outlined below are due to a surplus of funds in the Charity's restricted reserves which they have planned to spend down across the period.

Year end as at 31st August	2018	2019	2020
	Signed Accounts	Draft Accounts	Forecast
	£	£	£
Income & expenditure:			
Income	636,052	472,578	575,070
- % of Income confirmed as at 04/07/2019	N/A	N/A	0%
Expenditure	(764,552)	(655,211)	(642,490)
Total surplus/(deficit)	(128,500)	(182,633)	(67,420)
Split between:			
- Restricted surplus/(deficit)	(885)	(198,469)	(58,501)
- Unrestricted surplus/(deficit)	(127,615)	15,836	(8,919)
	(128,500)	(182,633)	(67,420)
Cost of Raising Funds	86,038	81,875	80,000
- % of income	13.5%	17.3%	13.9%
Operating expenditure (unrestricted funds)	289,452	183,247	394,021
Free unrestricted reserves:			
Free unrestricted reserves held at year end	142,352	158,188	149,269
No of months of operating expenditure	5.9	10.4	4.5
Reserves policy target	200,000	200,000	200,000
No of months of operating expenditure	8.3	13.1	6.1
Free reserves over/(under) target	(57,648)	(41,812)	(50,731)

Recommendation

SM are a well-established Charity delivering a range of high-quality music activities throughout the year. SM have had funding from the Inspiring London through Culture in the past, the Central Grants team are still waiting to receive the final monitoring information on this grant. This project is new however and builds on SI's expertise in bringing music and communities together in that specific part of the City. This project sounds interesting and engaging and will hopefully diversify the usual audiences that SI attract. This project meets the priorities of this programme. Funding is recommended as follows:

£9,816 contribution to the total cost of delivering 4 two-hour walking tours in the City of London and Tower Hamlets inspired by black history and music.